# NLP-Practitioner Intensive «Foundations of NLP from Originator»

May 30 – June 10, 2011. Odessa, Ukraine



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"A house without a solid foundation is weak. This axiom is accepted by everyone. NLP since its creation has gone far ahead in its development. This contains both a great opportunity and a great danger. If you do not know why and how NLP was created, if you don't know its fundamentals and basic forms, then all those skills and techniques that you use now are weak. This is what I see in many masters and trainers of NLP around the world. Everything starts with the basics, and I'm the only one who can provide it now. I invite you to the world of NLP, where everything has its meaning and gives incredible results. Just imagine your opportunities!"

*Frank Pucelik* One of the founders of NLP



## Unique benefits of this training:

1. 5 days guru and master of NLP Frank Pucelik works for you

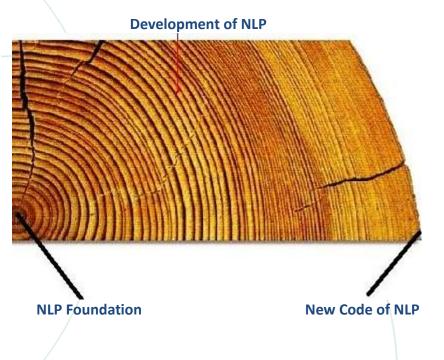
2. A team of professionals helps you achieve great results within 12 days of training: Frank Pucelik, 2 NLP-trainers, 5 assistants will make this training a springboard to new opportunities, success and harmony

3. You'll see how NLP can help in the most difficult situations; you will feel the force of your capacity to manage your life

## Need more arguments to be with us in these days?

• No, I want to sign up right now!

• Yes, I want to learn more! - Read more details below and at:



## Who was this training designed for?

- For those who want to get "NLP-Practitioner" from the hands of Frank Pucelik and his team of trainers

- For those NLP-Practitioners, NLP-Masters, NLP-Trainers who want to become better, more successful

- For business people, coaches, therapists and anyone interested in personal growth

- For those who want to touch the legend of NLP and see Frank Pucelik and his level of knowledge of NLP



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### **Brief summary**

#### What

The one and only training in the world with unique program and format, conducted by the founder of NLP with a unique team of trainers and assistants, location and quality of service, as well as the results that you get!

#### Where

Ukraine, Odessa, Arcadia, elite hotel "Arcadia Plaza", Posmitnogo st.,1

#### When

12 days starting May 30 to June 10, 2011, the best summer season in Odessa!

#### Who

Frank Pucelik, Lyudmila Chernenko, Nikolai Vovchenko, Alexander Sudarkin, Sergey Chudnyavtsev, Anna Pozdnyakova, Igor Solodov, Mikhail Aleshunas, team of PCG and every participant will support you on the way to your goals

#### How

You'll get to work intensively in the format of training and additional master classes, work in pairs and groups, individual work with your personal assistant, educational tour to the Center for Rehabilitation and Resocialization of drug-addicts near Odessa, a tour of Odessa, as well as certification that will challenge your NLP skills

#### Why

We hope that you know the answer to this question. We are confident that if you do not yet know the answer to this question, you'll definitely find it on the training or after that! We have already listed many reasons to be the part of this event! We are waiting for you!

### How much

1800 US dollars

\* price includes coffee-breaks, certificates, tour around Odessa.

### Certification

Participants are certified by «META International Inc», which was founded in California in 1977 by John Grinder and Frank Pucelik as the first authorized certification body for NLP trainings at all levels. John Grinder confirms certificates officially issued on behalf of «META International Inc»



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### James Tripp about Frank Pucelik:

*"Frank impressed me greatly in doing so with creativity, humour and elegance rather than just firing off the standard blunt and obtuse challenges.* 

As you no doubt gather, I was greatly impressed by the content of this workshop, but the reason I write this review now is because I now appreciate it even more having been living with the learning for nearly a month - the material has made a real difference to me and those around me (clients, friends, family, business partners). Such a huge difference that I have to rate this as one of the most valuable trainings I have been on.

But as great as the content, there was something even more magical - Frank! Frank, totally blew my socks off - a master communicator and story teller of the highest order! Absolute finesse!" Here you can find the original article

## After the course "NLP-Practitioner Intensive" you'll be able to:

- clearly and quickly identify the key factors affecting success in any businessarea;
- effectively influence others and yourself, constantly improving results;
- learn by practicing both classical techniques and tools of NLP and new, modern developments in the area of success achievement;
- use information in communication, in developing people, in solving difficult and conflict situations, for purposes of personal growth, in coaching, psychotherapy, staff training, as well as in negotiations and other business situations.

## Training schedule

10:00-11:30 - Training 11:30-11:45 - Coffee-break 11:45-13:30 - Training 13:30-15:00 - Free time 15:00-16:30 - Training 16:30-16:45 - Coffee-break 16:45-18:00 - Training 19:00-21:00 - Optional workshop

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### Structure

Frank Pucelik delivers > 50% of the training personally

## Main tools of NLP

Bases of building communication. "The Mirror" Pacing and leading. Rapport. Growth ladder: the main tool of development and learning Representative systems: how we structure and work out information Calibrations. Defining our conversation partner state. Managing emotional states.

## Models of effective use of speech

Meta-model: basic tool of NLP Reframing: changing the meaning of sayings or tasks. Transforming limiting beliefs into supporting. Communicative skills (imbedded suggestions, analog marking, systematic use of negation etc)

### Models and formats of changes

Anchoring. Using anchors in communication for emotional state changes Sub-modality (additional characteristics of representative systems): changes in events' perception, including the ones from the past, to create changes "Visual-kinesthetic dissociation": managing emotions in stress Cartesian ordinates: skill of verifying goal perception Satir Categories. Stress-ballet Multiple description for prevention and salvation of difficulties in communication. "Solving conflicts with perception positioning" Communication orientation in time (past, present, future). Clarifying personal model of timemanagement.

### Models of effective collecting and organizing information

TOTE model as the tool for setting goals. Procedure of modeling effective behavior. CHUNKING (scaling) model – choosing best scale of work implementation.

ROLE (strategies and access keys) model – nuances of human thinking, using successful strategies of thinking for defining reasons and solving tasks.

Good structured result (goal specification).

SCORE model. System SCORE. SCORE in life line. Ways of consulting and planning based on SCORE model.

Neuro-linguistic levels of perception. Technologies of diagnostics and self- diagnostics. "Dilts Cube" – integral matrix of attention as the model for quality information collection and implementation of changes.

High Quality Feedback as the way of effective support in development and education.

### Ethics, beliefs, the base of successful use of NLP in work

NLP essence. History Main beliefs of NLP



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## **Optional workshops**

- "Presentations, speeches, ... what is the secret of work with the audience?", Igor Solodov
- "Increasing opportunities for dialogue in negotiations", Alexander Sudarkin
- "Discussion of a trip to the House: observations and conclusions", Frank Pucelik
- "Gender norms: overcoming stereotypes", Sergey Chudnyavtsev
- "Why is it important to stop planning for the sake of personal effectiveness", Igor Solodov
- "The dynamics of aikido in NLP trainings: creation, preservation and return of balance and rapport", Mikhail Aleshunas
- "Model of "decision points" / "Styles of conflict", Alexander Sudarkin / Sergey Chudnyavtsev

# Frank Pucelik – Leading trainer of the course "NLP Practitioner Intensive"



Frank Pucelik – President, chief consultant on organizational development and the leading business-trainer of Pucelik Consulting Group.

Mr. Pucelik is world-known business-trainer, he is in the top-100 of business-coaches in the US (according to the Institute of Organizational Development of USA), one of three founders of neuro-linguistic programming alongside with Richard Bandler and John Grinder, the author of several books on psychology and dozens of publications on HR-management, motivation, work with information.

Frank Pucelik annually trains more than 2,000 top managers and middle managers of the most successful companies in CIS countries. Permanent speaker at conferences, forums and other educational activities.

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# Trainers of the course «NLP-Practitioner Intensive»

## Lyudmila Chernenko



Trainer of the Ukrainian Academy of Training, MA NLP, Certified Trainer of NLP (PhD Frank R. Pucelik, META International Inc., Vsevolod V. Zelenin), Associated Trainer of NLP (PhD Marilyn Atkinson, Erickson University International), business trainer, consultant, hypnotherapist, professional coach.

Studied at the trainings and master classes by PhD F. Pucelik (USA), PhD M. Atkinson (Canada), PhD S. Gilligan (USA), M. Egetmeyer (Germany), V. Zelenin (Ukraine), E. Milyutina (Ukraine), A. Evstratova (Russia), E. Bulygina (Russia), A. Fleshel (USA / Ukraine), etc.

## Nikolai Vovchenko



Trainer of the Ukrainian Academy of Training, MA NLP, Certified Trainer of NLP (PhD Marilyn Atkinson, Erickson University International), Certified Trainer of NLP (PhD Frank R. Pucelik, META International Inc., Vsevolod V. Zelenin ), Master of Psychology, trainer of programs on the New Code of NLP, business trainer, coach.

Training topics: NLP-Practitioner; Basic NLP; New Code of NLP – Endless possibilities; Skill of communication; Goal setting; Stressmanagement etc.

## Assistants of the course «NLP-Practitioner Intensive»

- <u>Alexander Sudarkin</u>, trainer of Pucelik Consulting Group
- Sergey Chudnyavtsev, trainer of Pucelik Consulting Group
- <u>Anna Pozdnyakova</u>, trainer of Pucelik Consulting Group
- Igor Solodov, trainer of Pucelik Consulting Group
- <u>Mikhail Aleshunas</u>, trainer of Pucelik Consulting Group-Vladivostok



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# FAQ

#### How did we prepare to this training?

We selected information and tested skills very carefully. Many of the topics that became in Russian-speaking NLP-world "sacred cows", have been ruthlessly expunged from the course by Frank Pucelik. We can say that ideologically this course is the brainchild of Mr. Pucelik.

#### Why doesn't Frank Pucelik conduct this training by himself?

1. The training was created by three trainers: Frank Pucelik and two his best students Lyudmila Chernenko and Nikolai Vovchenko. Despite their youth, among their student there are already several hundred Certified NLP-Practitioners

2. The training program, which was approved by Mr. Pucelik gives the whole range of knowledge that NLP-Practitioner Certificate presupposes. However, there are topics which Frank Pucelik is ready to "pass on to" other trainers, who may want and know how to do it well

3. During the exercises "language" factor plays a great role. On the recommendation of Mr. Pucelik these should be delivered by Russian-speaking trainers

4. We want to show you different styles in NLP training

5. We want to pay attention to each participant, so in addition to Mr. Pucelik two trainers and five assistants will provide their support

#### How did it work last time?

Frank Pucelik conducted NLP-Practitioner in Odessa, on June 6 – 17, 2009 (and we do not know when we will conduct NLP-Practitioner the next, and how much Mr. Pucelik will be involved). The last time the training gathered 30 people. <u>Here you can find photographs of that event</u>

#### What opportunities does this training give?

Partly it depends on your goals. We are likely to guarantee that this training will make it easier and you will also find completely new and exciting goals. From our side we can offer you the development in such areas as: NLP (master, trainer), coaching, negotiation, personal and corporate effectiveness.

We are currently preparing the answers to other frequently asked questions. You can send a unique question to any contacts listed on our web-site



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# Venue of the training

### Odessa



Not yet documentary confirmed phenomenon of global cultural heritage. What's so unique in Odessa? Opera House, the ensemble of Primorskiy Boulevard, Deribasovskaya street? Once you take a walk through the old streets and alleys of Odessa, you fall in love with this city. You will not understand the reason for this state at once. What is the phenomenon of Odessa? What creates it? Of course first of all it is due to Odessa citizens, who world-known and live all around the world, while their hearts remaining in Odessa. Of course, it is due to the Black Sea and port, architectural masterpieces - unique residential and public buildings, boulevards, theaters, monuments, inherited from the talented people who designed and built it, who created Odessa.

## Arcadia Plaza



The training will be held in luxury hotel "Arcadia Plaza" located in Arcadia, one of the most picturesque areas of Odessa on the Black Sea coast. The beautiful sea, golden beaches, abundance of greenery and entertainments for all tastes.

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# **Registration fee. Special conditions\***

### 1800 US dollars

2200 US dollars – participation without preliminary registration

\* price includes coffee-breaks, certificates, tour around Odessa.

### Special conditions\*:

- 20% price reduction for people who have received the certificate of "NLP-Practitioner", "NLP-Master" from our partners
- 50% price reduction for people who have received the certificate of "NLP-trainer" from any center

• 50% price reduction for people with participate in "NLP-Practitioner" course by Frank Pucelik for the second time

- 10% price reduction for people who come in a group of 5 people
- \* You can select only one option

## Training support

If you like what and how Frank Pucelik does, you are welcome to support training NLP-Practitioner Intensive - "Foundations of NLP from originator". Please inform those for whom it might be interesting. In social networks you can find this training in <u>Facebook</u>. Post this event in your profile. Thank you!

## Partnership

If you are interested in becoming our partner or sponsor, if you're interested to help us gather a group for a fee, if you are interested to offer informational support and / or something else, please contact Igor Solodov through the contacts below.

## Contacts

### **Office of Pucelik Consulting Group**

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<u>Sign up</u>